

2026 BAAA MANAGEMENT CONFERENCE

Hosted by the Bay Area Assessor Association Management Conference



August 3-6 | 2026

DoubleTree Sonoma Wine Country
One Doubletree
Rohnert Park, CA 94928

2026 BAAA

SCHEDULE AT-A-GLANCE

Schedule subject to change

MONDAY, AUGUST 3

REGISTRATION DESK OPEN & EXHIBITOR SETUP

3:00 PM – 5:30 PM

HOSPITALITY RECEPTION

Doubletree Hilton Rohnert Park

Open to all registered attendees

5:00 PM – 6:30 PM

TUESDAY, AUGUST 4

REGISTRATION DESK OPEN

7:00 AM – 5:00 PM

BREAKFAST BUFFET

7:30 AM – 9:00 AM

EXHIBITS OPEN

7:30 AM – 3:30 PM

CONFERENCE WELCOME & OPENING CEREMONIES

8:30 AM – 9:00 AM

EXHIBITOR INTRODUCTIONS

9:00 AM – 9:30 AM

GENERAL SESSION 1.1

Zoo to You-Meet and Greet
with Critters

9:30 AM – 10:30 AM

BREAK & EXHIBITOR NETWORKING

Exhibit Hall Bingo

10:30 AM - 10:50 AM

GENERAL SESSION 1.2

Assessor Only

Staff Only

BOE Update Breakout

10:50 AM – 12:00 PM

LUNCHEON

12:00 PM – 12:45 PM

GUEST SPEAKER

Kate Remson –

“Living with Lions”

12:45 PM - 1:30 PM

GENERAL SESSION 1.3

Panel Discussion

Assessors Only

Staff Only

Topic TBD

Breakout

1:30 PM – 2:45 PM

EXHIBITOR NETWORKING BREAK

Exhibit Hall Bingo

2:45 PM – 3:05 PM

GENERAL SESSION 1.4

Panel Discussion

Retired Assessors

3:05PM – 4:30PM

OFFSITE EVENT

Mary’s Pizza Shack

Onsite of the hotel

5:30 PM – 7:00 PM

REGISTRATION FEES

Assessors\$500

Assessor Staff \$325

BOE.....\$500

BOE Staff..... \$325

REGISTER TODAY

2026 BAAA

SCHEDULE AT-A-GLANCE

Schedule Subject to change

WEDNESDAY, AUGUST 5

REGISTRATION DESK OPEN

7:00 AM – 4:30 PM

BREAKFAST BUFFET

7:30 AM – 9:00 AM

EXHIBITS OPEN

7:30 AM – 12:00 PM

GENERAL SESSION 2.1

Guard Dog Panel

9:00 AM – 10:15 AM

BREAK & EXHIBITOR NETWORKING

Exhibit Hall Bingo

10:15 AM – 10:45 AM

GENERAL SESSION 2.2

*Prop 19/Exemption Portal
Update*

10:45 AM – 12:00 PM

EXHIBITORS TEAR DOWN

12:00 PM – 1:00 PM

REGIONAL ASSOCIATION LUNCHEON

All Others Attendees on Own

12:00 PM – 1:30 PM

THURSDAY, AUGUST 6

BREAKFAST BUFFET

7:00 AM – 8:30 AM

EXECUTIVE COMMITTEE MEETING

8:30 AM – 10:00 AM

CONFERENCE CONCLUDES

10:00 AM

CAAITA JPA MEETING

Tentative

10:00 AM – 11:30 AM

HOTEL INFORMATION

August 3 – 6, 2026

DoubleTree Hotel Sonoma

One Doubletree Drive, Rohnert Park, CA 94928

Hotel Booking Link: <https://group.doubletree.com/nlb15c>;
or call the Reservations Line at (707) 584-5466 and select
option (1) and provide the booking code: CDT916; If directly
through Hilton.com, apply Special Rates- Group Code:
CDT916

READY TO REGISTER?

Click here to secure your company's spot at the conference...

Email admin@calassessor.org

REGISTER TODAY