

MONDAY April 21

**Registration Desk Open
& Exhibitor Setup**
3:00 PM – 5:00 PM

HOSPITALITY RECEPTION

Napa Valley Marriott
5:00 PM – 6:30 PM
Open to all registered attendees

TUESDAY April 22

Registration Desk Open
7:30 AM – 3:30 PM

Breakfast Buffet
7:30 AM – 9:00 AM

Exhibits Open
7:30 AM – 3:30 PM

**CONFERENCE WELCOME &
OPENING CEREMONIES**
8:30 AM - 9:00 AM

Exhibitor Introductions
9:00 AM - 9:30 AM

GENERAL SESSION 1.1
Preparing Tomorrow's Leaders
Rao Unnava, Dean,
Graduate School Mgmt, UC Davis
9:30 AM -10:30 AM

Break & Exhibitor Networking
Exhibit Hall Bingo
10:30 AM - 10:50 AM

CONCURRENT SESSIONS 1.2
10:45 AM – 12:00 PM
Assessor Only Discussion
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Assessor Staff Only Training:
State Board Update

LUNCHEON & GUEST SPEAKER
Lunch Buffet
12:00 PM – 12:45 PM
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Early Characters of the Napa Valley
Diane Dillon
12:45 PM - 1:30 PM

GENERAL SESSION 1.3
Panel Discussion:
**Managing Public Access and
Personal Security**
1:30 PM – 2:45 PM

Exhibitor Networking Break
Exhibit Hall Bingo
2:45 PM -3:05 PM

GENERAL SESSION 1.4
Panel Discussion:
Ground Water Sustainability
3:05 PM – 4:45 PM

OFFSITE EVENT
Napa Valley College Crush Pad
5:30 PM – 7:00 PM
****Transportation Not Provided****

WEDNESDAY April 23

Registration Desk Open
7:30 AM – 1:30 PM

Breakfast Buffet
7:30 AM – 9:00 AM

Exhibits Open
7:30 AM – 12:00 PM

SUB-COMMITTEE MEETING
Megabyte User Group (MUG)
8:15 AM – 9:00 AM

GENERAL SESSION 2.1
Current State of the Economy
Robert Eyler, Economics Professor,
Sonoma State University
9:00 AM – 10:15 AM

Break & Exhibitor Networking
Exhibit Hall Bingo
10:15 AM – 10:45 AM

GENERAL SESSION 2.2
Panel Discussion:
**Economic Headwinds
Facing the Wine Industry**
10:50 AM – 12:00 PM

Exhibitors Tear Down
12:00 PM – 1:00 PM

Regional Association Luncheon
(All Others Attendees on Own)
12:00 PM - 1:30 PM

CAA COMMITTEE MEETINGS:
Education Committee
1:30 PM - 2:30 PM
Standards Committee
2:30 PM - 3:30 PM
Legislative Committee
3:30 PM - 4:30 PM

HOSPITALITY RECEPTION
Napa Valley Marriott
5:00 PM – 6:30PM

THURSDAY April 24

Breakfast Buffet
7:00 AM – 8:30 AM

Board of Directors Meeting
8:30 AM – 10:00 AM

Conference Concludes
10:00 AM

CAAITA JPA Meeting
10:00 AM – 11:00 AM